

Cottonwood Heights Arts Council Meeting

6:00pm – 8.00pm – City Hall

Scribe: Jannalee Hunsaker

In Attendance:

Not in Attendance:

April 11, 2018



Cottonwood Heights  
ARTS COUNCIL

Member	Agenda Item	Discussion	Action Items Assignments
Becky	Roll Call Approve minutes		
Sheila	Message		
Becky		Review Action items Setting up donation page on website – on hold. Finish marketing packet – Katy Carin Fausett information on website and social media Contact Peri – Katy Email blast for Photography show worked.	
Becky		Photography Show Evaluation	
Felicia Jennifer		Art Exhibits in city building – discuss featured artists. Kim indicated that she hears artists at least twice a week inquire about being a featured artist at the City building.	
Jannalee		Website for Arts Council These council members need to submit a picture and bio to be listed on the website. <b>Jennifer, Emily, Needs for website:</b> 2nd quarter events <ul style="list-style-type: none"> <li>- Rocky Mountain Strings &amp; One Voice Concert for April 17<sup>th</sup> write up and image (Free to community) Council cost = techs and middle school rental and marketing.</li> <li>- Add a Theater page – pictures and write up about state of the art theater to attract more performers.</li> <li>- Page showing pictures of past events</li> <li>- Cottonwood Heights Women's Choir – request sent 1/23/18 to add to website. <b>Kim</b> to follow up.</li> <li>- BIG Audition information</li> </ul>	
Becky		Musical – BIG – <b>Auditions dates are May 8<sup>th</sup> &amp; 10<sup>th</sup>. Call backs on May 12<sup>th</sup>.</b> Reach out to high schools to market show and get interest. Marketing for BIG Auditions – Katy Elise suggested doing an audition workshop.	
Becky		Graphics Needed: Posters for upcoming events. Place at BMS at Rocky Mountain strings concert: Advertising arts council, SALT Dance concert, BIG Auditions, Carin Fausett Exhibit, others? <ul style="list-style-type: none"> <li>• BIG Audition Graphic</li> <li>• BIG Musical Graphic</li> </ul>	

Kim		Rocky Mountain Strings concert – April 17 <sup>th</sup> – Emily from Rocky Mountain Strings will provide a graphic for the event. Assignments for event:	
Becky Kim		SALT Dance event. – What can we be doing now to market the event. <b>Dates:</b> May 18-19 Workshop goes from May 14-19 and the concert showcases the students and dancers form the workshop. May 18-19 Council Assignments: Tickets Refreshements – Jennifer confirm husband's involvement.	
Katy		Marketing, Sponsorship update: Sponsor Brochure, CWH business Lunch April 12 <sup>th</sup>	
Jennifer		<b>Carin Faucet Art Show – May 5<sup>th</sup>.</b> Reception 7-9 pm at the city building. Assignments for event:	
Felicia		Pole Art update: Pole location recommendations by all council members. Review and vote.	
	2018 Event Planning	<b>Review and update assignments</b> <b>April:</b> April 17 <sup>th</sup> - Rocky Mountain Strings and One Voice <b>May:</b> SALT Dance <b>May:</b> May 5 <sup>th</sup> Carin Faucet show at city bldg. <b>June-Aug:</b> Summer Musical <b>Sept:</b> Art Show <b>Nov:</b> Tree Lighting Event – Nov 26 <sup>th</sup> .	

**Next Meeting – May 2nd, 2018**

## Action Assignments

Description	Person Responsible	Due Date	Complete
1 Set up a meeting later in the year for members who would like to give recommendations and share ideas for the tree lighting event.	Jannalee	8.1.2018	<input type="checkbox"/>
2 Talk to Dan about getting donation page on website.	Kim	2.1.2018	<input type="checkbox"/>
4 Finish Marketing Packet and send to graphic designer. Have it reviewed by council prior to printing.	Katy	3.1.2018	<input type="checkbox"/>
6 Contact Peri Kinder for business association.	Katy	3.15.2018	<input type="checkbox"/>

Parking Lot Items		
Excellence in the Community Using Drop Box – Training Council Marketing Kit – See May 2017 notes Marketing Strategies Business Partner Sponsors	Art Festival – group art, photography, music together Fund Raising Event Creating an Art Guild Arts Council Wearables Volunteer Pool Power Pole Art project	Write for the Heights – done historically in CH. <b>Jennifer</b> will consider doing something like this for 2018.

	Halloween Monster Mash Party 2018	
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